

4 Militia Drive, Suite 4  
Lexington, MA 02421  
Tel: 781-863-9991  
Fax: 781-863-9931

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*Intellectual Property*

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<b>To:</b>	Examiner Rueben Brown	<b>From:</b>	Maria M. Eliseeva
<b>Fax:</b>	1-703-872-9306	<b>Pages:</b>	2 (including cover sheet)
<b>Phone:</b>		<b>Date:</b>	February 16, 2005
<b>Re:</b>	Application Serial No: 09/484,730	<b>CC:</b>	

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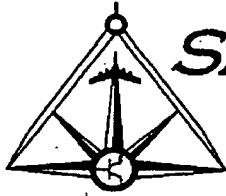
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**SALTAMAR  
INNOVATIONS**

30 Fern lane  
South Portland, ME 04106  
USA  
Phone: +1(207) 799-9733  
Fax: +1(207) 767-5324  
E-mail: Shalom@Saltamar.com  
HTTP://www.saltamar.com

*In the United States Patent and Trademark Office*

In re application of: Eyal Bartfeld	
For: Method and Apparatus for Selecting and Displaying Multi-Media Messages	
Serial No. ~confirm: 09/484,730 ~ 1034	Group: 2611
Filed on: Jan 18, 2000	Examiner: Rueben Brown
Correspondence Date February 16, 2005	Docket: 2000-001

APPOINTMENT OF ASSOCIATE ATTORNEY/AGENT

Dear Sir:

In the above identified application, please recognize Ms. Maria Eliseeva, Registration Number 43328, as my associate attorney/agent with full power to prosecute this application, to make alterations and amendments therein, and to transact all business in the U.S. Patent and Trademark Office connected therewith.

Respectfully submitted

  
Shalom Wertsberger

Reg. Num 43,359  
30 Fern Lane  
South Portland, ME 04106  
Phone: (207) 799-9733  
Fax: (207) 767-5324  
Agent for Applicant

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